

New skin care service opens in east Montgomery



River Region Dermatology is now open in east Montgomery providing comprehensive skin care services on Berryhill Road behind EastChase.

About 10 jobs were created when the doors opened at the practice, which includes two dermatologists,

a nurse practitioner, two aestheticians, two nurses, and three other employees.

River Region Dermatology (RRD) provides services in medical dermatology, cosmetic dermatology, and laser surgery, said Dr. Porcia Love, practice founder and medical director.

"In addition to treating common skin conditions in adults and children, such as acne, eczema, hair loss, skin cancer prevention and treatment, we also provide a variety of cosmetic, laser, and spa services," Love said.

The staff can treat wrinkles, pigmentation, thin or dull appearing skin, facial volume loss resulting in folds and jowls, acne and other scars.

Some of these treatments include Botox, Dysport, fillers, chemical peels, facial rejuvenation, microneedling, and a variety of skin care products, Love said. "We also have a variety of lasers and light devices available for laser hair removal, treatment of rosacea, skin tightening, psoriasis, vitiligo, and more," she added.

Love sees many trends in the field that can help patients confronting skin and other problems.

She said many patients are seeking noninvasive (nonsurgical) procedures to assist them in aging gracefully. Major advances in laser surgery and light therapy have revolutionized their use in the treatment of many skin conditions.

"RRD offers the latest technology in laser treatments for a variety of medical and cosmetic skin concerns including acne, rosacea, scars, redness, brown spots, large pores, uneven skin texture, and wrinkles," Love said. "We have specialized training in treating different skin types with lasers, which is very important when choosing the correct laser."

She said that body contouring is another hot item with many people wanting to tighten and tone a variety of places after losing weight, giving birth, or having stubborn areas.

"We offer Exilis Ultra, the first non-invasive device that delivers radio frequency and ultrasound energy that can be used to tighten skin on the face, around the eyes, neck, and body in a way that is both long-lasting and natural looking," she said.

And platelet-rich plasma (PRP) therapy is a method of skin rejuvenation that uses the body's natural healing growth factors to stimulate skin renewal. "It can be used to correct wrinkles, fine lines, large pores, uneven texture, and skin laxity. PRP is also very effective for hair loss in both men and women," Love said.

The new practice is the vision of Montgomery native Love. An EastChase location was chosen because it is one of the fastest-growing parts of the Capital City, and there is a large demand for dermatology services in the area, she said.

"The response has been overwhelming, and we have received positive responses from patients," she added.

Love received her undergraduate degree from the University of Alabama, and her medical degree from Duke University. She completed her general surgery internship at Vanderbilt University, and her dermatology training at Duke University, where she served as chief resident.

She is also a clinical assistant professor of dermatology at the University of Alabama at Birmingham, Montgomery Regional Medical Campus. For more information on the practice, visit rrdermatologylaser.com.